

Prince Mwenga

Lead Product Manager | Enterprise SaaS | Platform, Data & Integrations | 0→1 Products

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PROFILE

Product leader with 10+ years building and delivering digital products across enterprise B2B SaaS, healthcare technology, platforms, data, integrations, mobile, and operational workflows. I've led 0→1 platform modernization, turned customer, market, and usage signals into product strategy, and owned complex products from discovery through launch and adoption.

At Cardata, I progressed from Product Manager to Lead Product Manager with portfolio-level ownership spanning multiple product areas and company-critical initiatives. I combine strong technical fluency with customer and commercial judgment, translating complex problems into product investments, roadmap priorities, and measurable outcomes.

CORE EXPERTISE

Product Leadership: Product Strategy & Roadmapping | 0→1 Product Development | Customer & Market Discovery | Competitive Intelligence | Product Analytics & KPIs

Platform & Technical: Enterprise SaaS Platforms | Data & Analytics Products | API & Systems Integrations | Platform Modernization | Mobile Products | AI-Enabled Products

Execution & Leadership: Cross-Functional Leadership | Engineering Partnership | GTM & Product Launches | Executive Stakeholder Management | Product Operating Models

EXPERIENCE

Independent Product Consultant | Self-Employed

May 2026 - Present

Advise product and business leaders on product strategy, discovery, roadmap decisions, and early-stage product development.

- Turn ambiguous customer and business problems into product strategy, prioritized opportunities, MVP scope, roadmaps and measurable success criteria.
- Use customer research, competitive analysis and AI-assisted workflows to accelerate discovery and decision-making while independently validating outputs before they influence product direction.

Cardata

Lead Product Manager

Aug 2024 - Feb 2026

Product Manager

Aug 2023 - Aug 2024

Promoted to Lead Product Manager as my scope expanded across platform modernization, mobile, analytics, integrations and financial workflows. As the sole Product Manager for much of my tenure, led a small team spanning Product, Design and Analytics while partnering with 10–12 engineers and leaders across Customer Success, Operations, Finance, GTM and executive leadership.

- **Led a 0→1 modernization of Cardata's core platform as the company moved further into enterprise, taking it from discovery to MVP in under six months** and translating customer workflows, legacy constraints and enterprise requirements into an integration-ready, self-service product strategy and phased roadmap.
- Turned a persistent mobile reliability problem **into a product and investment decision**, helping bring core tracking capability under greater internal control and improve acceptable tracking performance **by 20+ percentage points to above 90%**, while reducing support pressure and emergency hotfixes.
- **Identified analytics limitations** as an enterprise product gap. Led evaluation of multiple analytics platforms and partnered with Data and Engineering on semantic mapping, synonym configuration, QA and customer validation; **helped accelerate delivery to existing customers and strengthen the enterprise product story.**
- Owned **complex enterprise integrations** tied to customer workflows, including a banking integration that replaced fragmented multi-spreadsheet reconciliation with a more structured, auditable financial process and an end-to-end SAP Concur marketplace integration supporting a recurring enterprise requirement.

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Cardata – continued:

- Led an urgent insurance-platform migration after a provider transition, owning vendor evaluation, Axle selection and phased rollout while partnering with Engineering on integration, **reducing manual insurance processing and creating a foundation for continuous monitoring.**
- **Established Product's direct customer-discovery loop** across onboarding, late-stage Sales, and recurring CS/customer sessions, turning frontline customer and commercial signals into roadmap priorities, product investments, and stronger support for live deals.
- **Built shared product operating mechanisms across intake, prioritization, and release management**, replacing fragmented customer-request handling with structured workflows across features, reliability, technical debt, and launches while giving Engineering, CS, Operations, and leadership clearer visibility into product trade-offs.
- **Represented Product in leadership planning and company-wide forums**, communicating customer insights, roadmap priorities, delivery risks, and investment trade-offs while mentoring junior product talent and aligning cross-functional teams around product decisions.

Product Manager | Reliq Health Technologies

Apr 2021 - Jun 2023

Owned product strategy and delivery across provider- and patient-facing healthcare SaaS products spanning clinical workflows, remote patient monitoring, connected devices, reporting, integrations and patient engagement.

- Led product strategy and scoping for the **next generation of iUGO Care**, using **25+ provider and care team interviews** and a **Parity / Equivalent / New framework** to distinguish care-critical workflows from legacy implementation; sequenced platform foundations and clinical capabilities into a phased roadmap and **customer pilot delivered in under 12 months.**
- Led a **12-person cross-functional team** through a reporting redesign, combining usage analytics with customer feedback to **remove 8% of low-value reports, increase reporting usage by 10%, and improve CSAT by 20 points.**
- Sequenced foundational capabilities including **authentication, multitenancy, permissions, patient information and auditability** ahead of visible clinical workflows, balancing regulated-product constraints with the need to **accelerate learning through the pilot.**
- Led **connected-device and interoperability initiatives** across remote patient monitoring and EHR ecosystems, translating **device, data and clinical requirements** into provider-facing workflows.
- Contributed to **ML-powered clinical alerting** designed to surface early diagnostic signals to physicians, translating clinical needs into product decisions where **accuracy, trust and usability** were critical.

Senior Project Manager | Operatic / Hifyre / ENACITY

Nov 2015 - Apr 2021

Led end-to-end digital product and technology initiatives across Engineering, UX, QA, and enterprise client teams, spanning discovery, requirements, delivery, and launch.

- **Led discovery, requirements, product scoping, and delivery planning** across mobile applications, enterprise CMS implementations, websites, and marketing technology platforms.
- **Managed complex digital initiatives from discovery through launch**, balancing customer requirements, technical constraints, scope, timelines, and cross-functional dependencies.
- **Led Agile delivery across multidisciplinary teams**, coordinating release planning, customer validation, and change management through launch.

CERTIFICATIONS

Certified AI Product Manager

Aha! Product Management Professional

Certified Product Owner

Certified Product Management